

RISHAV RAJ CREATIVE DIRECTOR & VISUAL STORYTELLER



MUMBAI // 2026

KODAK PORTRA 400 • 35MM EXP 36 • DX BARCODE 400-36 • SAFETY FILM • EMULSION 2026



FRAME 001 // 2017
Retro Rachna
Editorial Lookbook & Strobe Contrast



FRAME 002 // 2021
Neeli Nazakat
SWASS Couture & Fabric Texture Retention



FRAME 003 // 2026
WECLIK Weddings
Cinematic Luxury Heritage & Film Grading

02 // CAREER CHAPTERS & PRODUCTION MILESTONES

FRAME 001: MEOW STUDIO (Oct 2015)
Light Assistant. Mastered lighting physics, studio strobes, continuous lighting, parabolic modifiers, and raw digital negative curation under commercial deadlines.

FRAME 002: INDEPENDENT WEDDINGS (Jan 2016)
Traditional & Candid Lead. Delivered natural skin-tone rendition in challenging ambient lighting across landmark multi-day regional weddings.

FRAME 003: WECLIK — CO-FOUNDER (Jun 2017)
Creative Director. Co-founded WECLIK (weclik.in), scaling from boutique weddings to 20+ multi-day luxury weddings annually with bespoke cinematography.

FRAME 004: EDITORIAL & BRAND COLLABS (2018–2020)
Partnered with leading photo studios and textile brands across eastern India. Specialized in bridal couture lookbooks, jewellery macros, and brand campaigns.

FRAME 005: MUMBAI — FASHION & OTT STILLS (Jan 2021)
Relocated to Mumbai. Directed campaigns for SWASS Couture, Crave Hermit, model agency portfolios in Bandra/Versova, and cinema production stills.

FRAME 006: FLAGSHIP PRACTICE & 6K CINEMA (Present)
Nikon Z6 III flagship kit. Seamless dual-delivery: high-resolution advertising stills and 4K 10-bit cinematic video graded in DaVinci Resolve Studio.

03 // PRODUCTION CAPABILITIES & TECHNICAL ARSENAL

CAMERA & OPTICS

- *Nikon Z6 III (Mirrorless)*
6K N-RAW, 4K 120p cinema,
14-stop dynamic range
- *NIKKOR Z 35mm f/1.4*
Documentary reportage &
low-light editorial
- *NIKKOR Z 85mm f/1.8 S*
S-Line high-resolution
beauty portraits
- *NIKKOR Z 28-75mm f/2.8*
Runway, fast event zooms &
commercial coverage
- *Dual System Backup*
Nikon D810 / D5500 & high-
speed CFexpress

LIGHTING & COLOR

- *Godox V1 Round-Head*
Natural magnetic falloff &
high-speed sync
- *Godox AD200 Pro Strobes*
Bare-bulb location punch
with wireless TTL
- *Parabolic Softboxes (120cm)*
Directional wrap for
couture & beauty campaigns
- *DaVinci Resolve Studio*
ACES color management,
film LUT emulations
- *Adobe Photoshop Classic*
Frequency separation &
authentic fabric retention

COMMERCIAL PORTFOLIO

- *500+ Milestone Shoots*
Luxury weddings, fashion
campaigns & films
- *Reliance / Azorte*
Commercial catalog & retail
campaign media
- *SWASS Couture & Radhika*
Heritage sarees & high-
fashion lookbooks
- *Crave Hermit Production*
Multi-city branded content
& advertising
- *Talent Casting & OTT Stills*
Versova & Bandra actor
look-tests & key stills

04 // BRAND ECOSYSTEM & DIRECT COMMISSIONS

WE GROUP ARCHITECTURE

- *WECLIK (weclik.in)* — Luxury wedding documentation, bespoke films & pre-wedding stories.
- *WELEAD GLOBAL* — Fashion campaigns, advertising lookbooks, talent casting & commercial media.

COMMISSIONING IN MUMBAI & GLOBALLY
Available for high-value commercial assignments, fashion lookbooks, and luxury wedding films across Mumbai, Goa, Udaipur, and international destinations.

Interactive Digital Profile: <https://resume.weclik.in> • Portfolio: <https://weclik.in>
Direct Contact: connectwithrishav@gmail.com • +91 99342 30034

